LEO BURNETT COMPANY, *Inc.*

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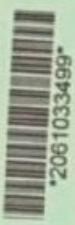
Are you ready, Potatoes O'Brien?

Pay attention, Potatoes. When you're ready to graduate from those pipe tobaccos laced with syrup, sugar, honey and spices . . . try Revelation. This is straight tobacco. Good, rich, natural tobacco. A blend of five sun-seasoned tobaccos. The kind of tobacco most beginners have to acquire a taste for. Are you ready for Revelation? Takes about a pipeful to find out. Thanks for your attention, Potatoes.

for the experienced pipe smoker.



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